# **Business News**

# **American Chamber of Commerce, SL raises** awareness on consequences of counterfeits

and enforcement of Intellectual Property Rights

Property Rights

In collaboration with leading multinational organisations, the American
Chamber of Commerce (AmCham).
Sri Lanka recently concluded a media
briefing to address the challenges and
consequences posed by the illegal trafficking of counterfeit goods. This media
briefing is part of the 'Stay Safe from
fakes' campaign and marks the first
step in a three part Capacity Building
Workshop series designed to educate
the public and share knowledge with
the law makers on the issue of violathe law makers on the issue of viola-tions of Intellectual Property Rights

tions of Intellectual Property Rights (IPR).

Top companies affected by the counterfeit trade; Associated Motorways (AMW), Ceylon Tobacco Company (CTC), Microsoft and pharmaceutical industry representatives together with Sudath Perera Associates, Sri Lanka Police, Sri Lanka Customs and Consumer Affairs Authority partnered for this event. The briefing addressed comparative approaches to legislative, national, regional and international issues, techniques of customs investigations, how the judiciary indict wrong doers and the necessary synergy of ser-



Seated from left: Customs Consumer Protection Unit Deputy Superintendent Ashrof Samzudeen, GalxoSmithKilne Director Sales Dr. Kusaal Senanayake, Microsoft Sri Lanka Compliance Manager, South East Asia and New markets, Attorney at Law Aromi Silva, Ceylon Tobacco Company Country Security and Anti Illicit Trade Manager Wing Commander (Rtid) Sanjay Fernando, Police Spokesperson ASP Ruwan Gunasekara, Associated Motorways General Manager Prasantha Waidyaratne, Attorney-at-Law Sudath Perra, Consumer Affairs Authority Director Consumer Affairs and Information Chandrika Thilakeratne

(CTC), Microsoft and pharmaceutical industry prepresentatives together with Sudath Perera. Associates, Sri Lanka Customs and Consumer Affairs Authority partnered commer Affairs Authority are to continue to foster innovation of the reads. An adult of the Affairs Authority and travel are to custom since the commer Affairs Authority Authority are to continue to foster innovation of the partner are to continue to foster innovation of the reads of the research estimates that 28-30% of the metide in a partner and the partner and the reads and an accommendation of the Affairs Authority Director commer Affairs Authority Authority are to counterfeit the Affairs Authority Authority are to continue the Affairs Authority Authority are to continue the Affairs Authority Authority are to continue to foster innovation of the reads of the reads and the research estimates that 28-30% of the metid

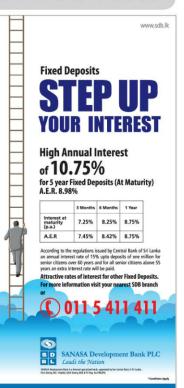
a key reason for online traud and cyber-crime, which is increasingly putting businesses and government at cyber-security risks. Substandard and counterfeit goods

Substandard and counterfeit goods pertaining to these industries are a value to a towards and a counterfeit goods pertaining to these industries are and eveloping economy, the varying industries as well as the consumers around the world.

The counterfeit automobile spare parts industry thrives due to poor customer awareness on the dire consequences. The safety of you and your family should never be compromised for a short term cost saving, explained Associated Motorways General Manager Prasantha Waidyaratne. If were a customer is in doubt of the spare parts used on their motor vehicle, our company representatives are more than willing to help.

In his address, Customs Consumer

company on their motor beane, or concompany on their motor beane, or concompany on their motor beane will not be a conwilling to be a consumer or control to be a conwilling to be a consumer or control to be a conpresent of their motor o cratic values and contribute towards



#### IronOne's BoardPAC stars at South African Corporate Governance Conference

BOARDPAC, the Sri Lanka developed breakthrough iPad-enabled board meeting automa-tion solution, has caught the attention of leading companies in South Africa, after it was pre-sented at the recent Corporate Governance Conference of Chartered Secretaries South Africa (CSSA) by developer Improfes (CSSA) by developer IronOne

conference held at the Wanderers Club, Johannesburg, which was attended by a distinguished audience of Directors, Company Secretaries and delegates from leading companies in South Africa. The conference provided a platform for regulatory representa-tives and distinguished business leaders to share their experiences in their respective arress of experin their respective areas of exper-

ror those in leadership positions," said Rajitha Kuruppumulle, chie Operating Officer at IronOne Technologies. "As a trusted provider of corporate governance solutions, ironOne was delighted to be able to demonstrate how looking to foster a culture of good



From left: IronOne Channel Partner Management Executive Sanuk Wickramatunga, Converged Infrastructure Solutions (CIS, a BoardAPC Partner) Director Neesha Dayal, Entelect Operations Manager Warren Bonn, IronOne Chief Operating Officer Rajitha U. Kuruppumulle and Entelect CEO Shasshi Hansjea at the CSSA conference in Johannesburg

Hansjee at the CSSA conference corporate governance and move to papertiess board meetings."
"We hope this marks the first of many future interactions between CSSA and BoardPAC," said Stephen Sadie, the Association's CEO. "The solution enables a robust corporate governance robust corporate governance arrangement to be put in place, documented and communicated to key senior executives and board members with the aid of technological innovation." In South Africa, BoardPAC is

In South Africa, BoardPAC is supported by the partner Enthlect, a leading software solutions provider, was addicated help design software solutions provider, was addicated help design professionals; to ensure that board professionals; to ensure that board help control of the professionals; to ensure that board help control of the professionals; and access their scoured documents at any time. A National Best Quality. Software Gold award and Green IT award winner. BoardPAC provides users the ability to view and approve pages from the ease of a Board Member's iPad. It has a host of features south as collaboration.

and Entellect CEU Shashi
sharing the Ceut Shashi
short sharing management and
short sharing management and
refer to past board papers, as well
as to annotate and approve docu-ments and update agendas. The
solution meets with the highest
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emerging automation and is the
emerging leader across the
globe and in South Africa with
belotize & Touche, one of the big
four companies in that country
and the Barking Association of
South Africa (BASA) deploying
BoudriPAC.
In Sri Lank, BoerdPAC is the

In Sri Lanka, BoardPAC is the trusted board automation solu-tion used by leading companies including Carson Cumberbatch PLC, John Keells Holdings, Commercial Bank, Sampath Bank, Nations Trust Bank, Sri Lankan Airlines, Hemas and MAS BROWN & Company PLC was awarded the Silver prize at the 51st Annual Report Awards ceremony organised by The Institute of Chartered Accountants of Sri Lanka (CA Sri

organized by The Institute of Chartered Accountents of St Lanka (CAS id Lanka is the national professional accounting body and the side authority in promulgating accounting and auditing stendards in St Lanka in Parka Annual Report Awards, organized by the Institute of Chartered Accountents of St Lanka is the benchmark for transparency, corporate governance and excellence in financial reporting. The themse of this year's St Annual Report competition was Clarty Reddened. The objectives of the competition was to encourage effective communication to stakehola entry only publication of information, to comply with legislative and generally accepted accounting practices and also to enlighten Stil Lankan copporates on the growing side of the proving side of the proving and encourage organizations to adopt best in production of information. To enaula reporting and encourage organizations to adopt best in production and procession in proving and encourage organizations to adopt best in practices in practice of the practices in practice in practices in prac



### Brown & Company wins Silver at CA Sri Lanka Annual Report Awards



Brown & Company PLC Group CFO Thamotharampillal Sanakan receiving the award on behalf of Brown & Company PLC

standards. Browns emerged victorious in the judging process. amongst tough competition as this year an impressive number of 144 organisa-

an impressive number of 144 organisa-tions, including blue chip companies, conglormerates and small to medium community operations, all contended for the prestigious honours. The winners were selected on their ability to clearly communicate the objectives, highlights, performance, personnel and management to a tar-getted audience. The size, resources, complexity and sophistication of opera-tion of each applicant was considered

compiled our Annual Report this year on the theme 'Simple Legendary', leveraging on our 140 year herit-age and company-wide vision of being Everywhere in Ille'. Few of the hundrads of companies founded in the 1800s still exist today. The ones that do are truly legendary. We are humbled and honoured to have been ablic to have our comprehenting.

hand of an only regarded by the dark handled and noticed to have been anong these entitles. Said Brown Gloup Chief Francial Browns began with James Brown a young arrespenant and engineer who travelled to St. Larians seeking his former strong his observed and founded Brown a Company P.C. in 1975, which has since grown making is mark as a household rame across

Browns has expanded its portfolio, working with of global brands and has achieved significant market leader-ship, in constantly delivering quality products and services. Today it is a Vibrant, feet sepanding, diversified conglomerate working in a broad range in industries and firmly established in Power Generation. Home and Office Soutions, Agriculture and Plantation Support Services, Pharmaceuticals, investments, Marine and Marufacturing and Healthcare. "Our successis of when by our people

and Healthcare.

"Our success is driven by our people and their commitment to get results the right way by working responsibly, executing with excellence, delivering the best qualify products and solutions and when the results in the right way by working responsibly. ure uses quality products and solutions, applying innovalive methodologies and selzing new opportunities for organisational and personal growth. Brown & Company PLC has a very clear vision of who we are and where we are going in the years that is ehead," further said Tharnotharampillal.





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